



# 2023

# Annual Report

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**Prepared by**  
Cody Dull

# About Stage Left Productions

Stage Left Productions (SLP) started out as a lifelong vision of Founder and Artistic Director, Cody Dull. With a rich and extensive background in theater arts, working on countless productions over many years, Cody not only loved the work, but his skills and savvy in building theater programs and drawing community support were undeniable. Growing a youth program from 10 to 100 children within months and producing sold-out shows a year and a half in advance gave him the confidence to step out on his own and inspired him to make his vision a reality by launching Stage Left Productions in 2016.

In its first year, SLP launched four productions, drawing more than 1,800 attendees. Robust community interest led SLP to add a second performance space the following year, doubling the number of productions and attracting more than 2,700 attendees. Building upon this momentum, in 2018, SLP made the move to a permanent location in Surprise, AZ, securing more than \$850,000 in donor support to transform the modest space into a beautiful, 80-seat theater.

Since its launch, SLP has created nearly 75 shows, earning numerous AriZoni Awards for outstanding community theater, engaging nearly 600 children and adults in performing and production, and drawing nearly 30,000 attendees. SLP produces more than 13 shows annually, attracting nearly 6,000 attendees each year. Our mission is to provide an outlet for creative community involvement while seeking to produce quality entertainment.



# Mission And Vision



## Mission



Stage Left Productions was created to provide an outlet for creative community involvement, while seeking to produce quality entertainment.

## Vision

Stage Left Production's vision is to continue being an outlet for creative community involvement and to explore the possibilities.





# Letter From Artistic Director



January 2024



Artistic Director  
Cody Dull

Hello!

I'm excited to share with you some great things that Stage Left Productions (SLP) experienced over the past year! In 2023, SLP saw amazing attendance with our shows and our SLPjr and Homeschool Programs grew significantly. We also were awarded a generous grant from the City of Surprise which allowed us to donate more than 100 tickets to Vet Tix which offers free tickets to our military neighbors.

Also in 2023, more than 100 young people participated in our Youth Programs. SLP also received 19 *AriZoni Theatre Award of Excellence* Nominations and we won 6, including *Best Overall Youth Production* for "26 Pebbles" which dealt with the Sandy Hook Shooting in 2012. Our young performers really opened up the dialogue about how we as people need to do better. It truly was an excellent experience for our performers and audiences.

I personally want to thank everyone who helped take SLP to the next level in 2023. We have some exciting developments coming up in 2024, including an original play that youth will get to experience. We will also have amazing stories to tell with our incredibly fun season. I'm excited for you to join SLP as we "Explore the Possibilities"

Cody Dull



# 2023 Contributors

## Patron Circle (\$50 to \$499)

Thomas Gabehart  
Ena & Talmon Hertz  
Rita Jarvis  
Tammy Jones  
Carolina Kanig  
Cindy Kennemer  
Robert Kirby  
Dale & Marion Larson  
Lois Law  
Krystal Schreiner  
Jacqueline Smith  
Susan Webster

## Directors Circle (\$500 to \$4,999)

Ryan Dammeyer  
Cody Dull & Rodney Rickard  
Skip Hall & Lisa Novotny  
Nancy & Michael Middlemas  
Charlie & Cathy Mannino  
The Smiths  
Alexander and Adelaide Burnham Foundation  
Costco  
Patricia Schacht

## Producers Circle (\$5000 or More)

Anonymous  
City of Surprise  
Arizona Commission on the Arts  
Jeanna Michaels Memorial Fund  
Linda Weatbrook

“I donate to Stage Left Productions because, I believe a good theater enriches the lives and imaginations of its audiences and actors. To laugh, cry, and to let all the emotions fly. Stage Left Productions achieves all of this for myself and many others in the west valley”



Alexander and  
Adelaide Burnham  
FOUNDATION



# Financial Statements

	2020	2021	2022	2023
<b>Revenue</b>	\$183,645	\$275,614	\$266,772	\$277,352
<b>Expenses</b>	\$200,706	\$273,794	\$265,434	\$284,754
<b>Profit/Loss</b>	<b>\$-17061.00</b>	\$1820.00	\$1338.00	<b>\$-7,402.00</b>

## 2023 Revenue Sources

<b>Contributions</b>	\$112,553.00
<b>Grants</b>	\$19,500.00
<b>Participation Fees</b>	\$36,753.00
<b>Ticket Sales</b>	\$108,546.00

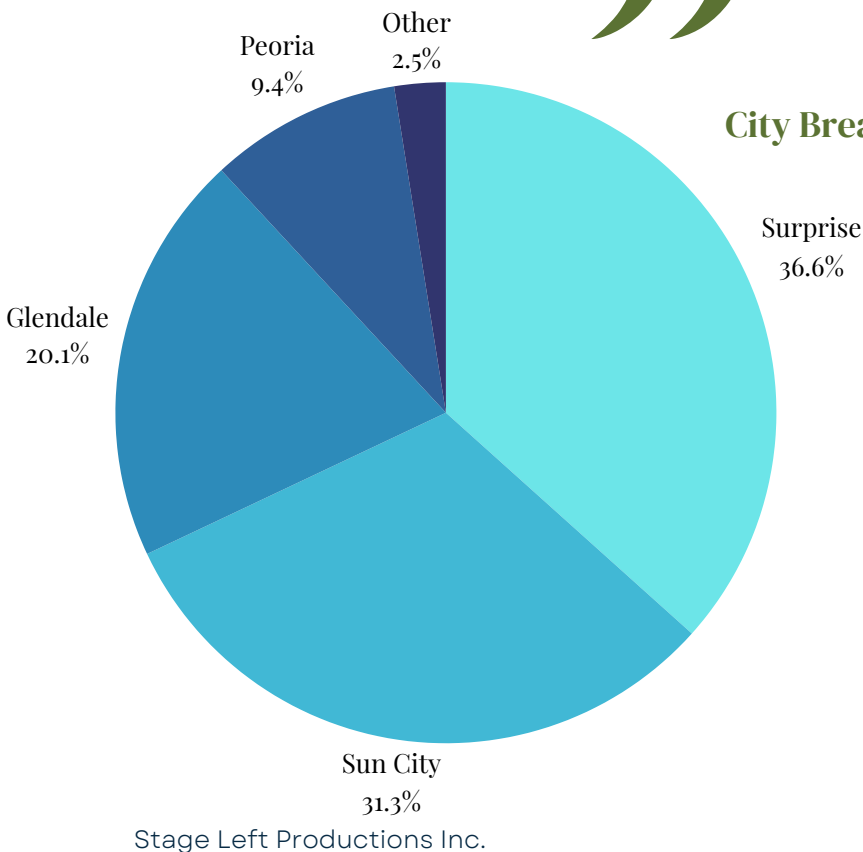
# Yearly Attendance Totals Since 2016



“The experience brought tears to my eyes. Excellent performance!!!”

“I have yet to be disappointed in any show I've seen at Stage Left Productions, and I am extremely picky. The shows are challenging and heartfelt, the talent behind them undeniable, and it feels good to support local business/arts.”

2016	1840
2017	2699
2018	2863
2019	3713
2020	2579
2021	4520
2022	4999
2023	<b>5458</b>



# Show Attendance

Show	# of Attendees	Total Seats Available	% of Tickets Sold
Dead Man's Cell Phone	450	480	94%
Treasure Island	367	480	76%
Collected Stories	224	480	47%
Peter Pan & Wendy	425	640	66%
Lost Girl	228	480	48%
The Dinner Party	492	560	88%
26 Pebbles	221	480	46%
Aristocats Kids	184	240	77%
My Brilliant Divorce	451	480	94%
Diary of a Wallflower	307	480	64%
Dancing At Lughnasa	349	480	73%
Law & Order Fairytale	714	1040	69%
Enchanted Bookshop Christmas	352	560	63%
Dashing Through The Snow	614	800	77%



# “5,6,7,8”-Stage Left Numbers 2023



**97% increase in  
program  
revenue!**

**7% increase in  
attendance from  
2022!**

**96  
Performances**

**220  
Participants**



**19 AriZoni of  
Theatre  
Excellence  
Nominations  
and 6 wins!**

# The Reviews are In!

Feedback from our Vet Tix Patrons-



**“Wonderful event and enjoyed the small cozy theatre with family. Thanks for the great evening!”**

**---Mike, U.S. Navy (Veteran)  
1964 - 1967**

**Attended “Dashing Through The Snow”**

**“Thank you, Stage Left Productions, for donating the tickets that allowed us to see Dashing Through the Snow last night. I didn't even realize the venue existed, much less had such a successful history. We will be back!”**

**--Renee, U.S. Army (Veteran)  
1976 - 1980**



**“Thank you Stage Left Productions for the tickets to see this adorable show. And it was a bonus that our dear friend Paula McKenny was in the show! Thank you for a lovely Christmas show. And thank you Vet Tix - these are great opportunities to support community theater.”**

**--Leonard, U.S. Navy (Veteran)  
1965 - 1973**





# Stage Left Productions Programs



## Homeschool Program

The SLP Homeschool program began in the fall of 2019. The purpose of the Homeschool Program is to enrich, educate and enlighten students in the area of theatre, who don't attend any private or public schools. The program is for youth ages 6 to 19 who live in the West Valley of Metro-Phoenix. Stage Left offers two sessions a year one in the fall and one in the spring. Each session runs for 12-15 weeks ending with three performances. Each class meets once a week for 2 hours.

## Youth Program SLPjr

The SLP Youth program (SLPjr) began in the summer of 2017. The purpose of the Youth Program is to strengthen, cultivate, and teach students about the importance of live theatre while growing a fondness toward the performing arts. Stage Left produces 4-6 youth productions a year. Each production is geared toward ages 6-19. Students need to audition and if cast, pay a modest participation fee.

## Mainstage Productions

Stage Left produces approximately 5-7 shows a year that involve many actors from the Phoenix Metropolitan Area. Each show ranges from new works to the classics, both comedy and drama.



# Contact Us



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www.stageleftaz.com

## 2024 Board of Directors

President, Rodney Rickard  
Vice President, Cody Dull  
Secretary, Rene' Lovecraft  
Board Member, Trana Jeffries

